

BEST OF DFW RATES :30/1:00/2:00

Award Videos - Includes 4-5 KTXA Airings (Sept - 4 Sats, Oct - 5 Sats, Nov - 4 Sats, Dec - 5 Sats)

:30 SECOND VIDEO with one hour of filming on-site \$1,495
1:00 MINUTE VIDEO with two hours of filming on-site \$2,495
2:00 MINUTE VIDEO with four hours of filming on-site \$3,995

Award Video Re-Airings

:30 SECOND VIDEO
\$749 month x 12 months \$849 month x 8 - 11 months
\$949 month x 4 - 7 months \$1,199 month x 3 month min

1:00 MINUTE VIDEO with two hours of filming on-site \$2,495
\$1,249 month x 12 months \$1,499 month x 8 - 11 months
\$1,699 month x 4 - 7 months \$1,899 month x 3 month min

2:00 MINUTE VIDEO
\$1,999 month x 12 months \$2,299 month x 8 - 11 months
\$2,599 month x 4 - 7 months \$2,999 month x 3 month min

ASK THE EXPERT VIDEO SEGMENTS - New video monthly

:30 SECOND VIDEO
\$1,299 month x 12 months \$1,499 month x 8 - 11 months
\$1,699 month x 4 - 7 months \$1,899 month x 3 month min

1:00 MINUTE VIDEO
\$1,999 month x 12 months \$2,299 month x 8 - 11 months
\$2,499 month x 4 - 7 months \$2,699 month x 3 month min

“TEXAS HEROES”/“TEXAS LUMINARIES”
CORPORATE SPONSORSHIP - New Inspiring Video Monthly

\$3,999 monthly x 12 months - **2:00 MINUTE TEXAS HERO PROFILE**
Includes intro mention “Texas Heroes brought to you by _____.”

< body of story 1:45 >

Close :15 second sponsor profile

\$4,999 monthly x 6 months - **2:00 MINUTE TEXAS HERO PROFILE**
Includes intro mention “Texas Heroes brought to you by _____.”

< body of story 1:45 >

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\$5,999 monthly x 3 months - **2:00 MINUTE TEXAS HERO PROFILE**
Includes intro mention “Texas Heroes brought to you by _____.”

< body of story 1:45 >

Close :15 second sponsor profile