

# BEST OF DFW RATE SHEET

**Award Videos** - Includes 4-5 KTXA Airings (Sept - 4 Sats, Oct - 5 Sats, Nov - 4 Sats, Dec - 5 Sats)

**:15 SECOND VIDEO** with one half hour of filming on-site \$995

**:30 SECOND VIDEO** with one hour of filming on-site \$1,495

**1:00 MINUTE VIDEO** with two hours of filming on-site \$2,495

**2:00 MINUTE VIDEO** with four hours of filming on-site \$3,995

## Award Video Re-Airings

### **:15 SECOND VIDEO**

\$499 month x 12 months

\$699 month x 4 - 7 months

\$599 month x 8 - 11 months

\$799 month x 3 month min

### **:30 SECOND VIDEO**

\$749 month x 12 months

\$949 month x 4 - 7 months

\$849 month x 8 - 11 months

\$1,199 month x 3 month min

**1:00 MINUTE VIDEO** with two hours of filming on-site \$2,495

\$1,249 month x 12 months

\$1,699 month x 4 - 7 months

\$1,499 month x 8 - 11 months

\$1,899 month x 3 month min

### **2:00 MINUTE VIDEO**

\$1,999 month x 12 months

\$2,599 month x 4 - 7 months

\$2,299 month x 8 - 11 months

\$2,999 month x 3 month min

## **ASK THE EXPERT VIDEO SEGMENTS** - New video monthly

### **:15 SECOND VIDEO**

\$799 month x 12 months

\$1,299 month x 4 - 7 months

\$999 month x 8 - 11 months

\$1,499 month x 3 month min

**:30 SECOND VIDEO**

\$1,299 month x 12 months

\$1,699 month x 4 - 7 months

\$1,499 month x 8 - 11 months

\$1,899 month x 3 month min

**1:00 MINUTE VIDEO**

\$1,999 month x 12 months

\$2,499 month x 4 - 7 months

\$2,299 month x 8 - 11 months

\$2,699 month x 3 month min

**“TEXAS HEROES”/“TEXAS LUMINARIES”**

**CORPORATE SPONSORSHIP** - New Inspiring Video Monthly

\$3,999 monthly x 12 months - **2:00 MINUTE TEXAS HERO PROFILE**

Includes intro mention “Texas Heroes brought to you by \_\_\_\_\_.”

< body of story 1:45 >

Close :15 second sponsor profile

\$4,999 monthly x 6 months - **2:00 MINUTE TEXAS HERO PROFILE**

Includes intro mention “Texas Heroes brought to you by \_\_\_\_\_.”

< body of story 1:45 >

Close :15 second sponsor profile

\$5,999 monthly x 3 months - **2:00 MINUTE TEXAS HERO PROFILE**

Includes intro mention “Texas Heroes brought to you by \_\_\_\_\_.”

< body of story 1:45 >

Close :15 second sponsor profile