

## Best Of Georgia Promotion Begins At Filming

Throughout our filming, we will be engaging our 800,000 + who follow and like us on our social media platforms with on-location posts & live feeds

★ 2020 marks a new era for Official Best Of America in digital distribution. We are currently negotiating with dozens of OTT platforms such as Netflix, Amazon, Apple, Roku. Hulu, Pluto, Xumo, Weather Channel and many others to distribute our content making it available to millions of additional viewers. Travel video is in very high demand worldwide.

In addition to OTT platforms, our content will soon be available on airlines, airports, waiting rooms and other outlets gaining an even larger audience for our great destinations across America like YOU!

Inclusion on The Official Best Of Georgia 2020 gives you our latest production style as demonstrated with links in the email you received, all raw footage, extensive digital and social media distribution, awarded as one of Georgia's Best destinations including TV coverage.

## **Be A Part Of The Best Georgia Has To Offer!**

Official Best Of America is unveiling an all new format for 2020 with less verbiage, more eye-catching content customized for online and digital engagement

## Filming begins: Monday, April 13th (In case of inclement weather, adjustments will be arranged)

We do the work setting up each location shoot that you choose- up

to 10 different points of interest during 2 days of filming in your area.

- ★ TV Broadcasts Atlanta Chattanooga: May 16th @ Noon
  ★ Digital distribution will begin as each feature shoot is completed & edited taking place during production dates and immediately following
- ★ Features edited as filming progresses and upon approval will first be distributed on YouTube, Facebook and Instagram
- ★ Full half hour show will be distributed digitally upon completion approximately around the same timeframe as TV broadcasts to many different OTT platforms

Let us know soon if you will be able to participate - Limited space available